

Privacy Policy of Arifel Epoxy Floors

Effective Date: 02/01/2025

Welcome to Arifel Epoxy Floors. Your privacy is important to us. This Privacy Policy explains how we collect, use, protect, and disclose your information when you visit our website - www.arifelgroup.com, use our services, or purchase our products.

1. Information We Collect

We may collect personal information that you voluntarily provide to us, including but not limited to:

- Name
- Contact information (such as email address, phone number, and shipping address)
- Payment details (Note: payment transactions are processed through a secure third-party payment processor, and we do not store your credit card information.)
- Any other information you choose to provide related to your specific request or inquiry

2. How We Use Your Information

Your information may be used for the following purposes:

- To process your orders and deliver the products or services you have requested
- To communicate with you about your order, appointments, or any inquiries you have
- To improve our website and services
- For marketing purposes, with your consent where required
- To comply with legal obligations

3. Information Sharing and Disclosure

We do not sell, trade, or otherwise transfer your personally identifiable information to outside parties except as described in this policy. This does not include trusted third parties who assist us in operating our website, conducting our business, or servicing you, as long as those parties agree to keep this information confidential.

4. Data Security

We implement various security measures to protect your personal information. However, no method of transmission over the Internet or electronic storage is 100% secure. While we strive to protect your personal information, we cannot guarantee its absolute security.

5. Your Rights

You have the right to:

- Access, correct, or delete your personal data held by us
- Opt-out of receiving marketing communications
- Request information about how your data is used

To exercise any of these rights, contact us at admin@arifelgroup.com or call us at (239) 222-1775.

6. Changes to Our Privacy Policy

We may update this privacy policy periodically. Any changes will be posted on this page with an updated effective date. We encourage you to review this policy regularly.

7. Contact Us

If you have any questions about this Privacy Policy, please contact us at:

- Email: admin@arifelgroup.com
- Phone: (239) 222-1775
- Website: www.arifelgroup.com

8. SMS Communications

By opting into SMS communications, you agree to receive text messages from us with updates, offers, and important notifications. Standard message and data rates may apply. You can opt out at any time by replying STOP.

Help Text: We use SMS messages to keep you informed with the latest updates and exclusive offers directly on your mobile device. This service is optional and designed to enhance your experience with us. You are in control - if you ever decide you no longer wish to receive these messages, simply reply with 'STOP' to any message you receive. Message frequency varies. While our messages are complimentary, your carrier's standard rates for receiving text messages may apply. For more information or assistance, reply with 'HELP'.

9. Newsletter Subscription

Stay updated with the latest news, updates, and exclusive offers from Arifel Epoxy Floors by subscribing to our newsletter. By subscribing, you'll get exclusive access to our newest products, special discounts, and expert tips directly in your inbox.

How to Subscribe

Subscribing is easy! Simply enter your email address in the signup form on our website and click 'Subscribe.' You will then receive a confirmation email to verify your email address and confirm your subscription.

Your Privacy

Your privacy matters to us. Arifel Epoxy Floors is committed to protecting your personal information. We will use your email address solely to send you newsletters and updates according to your subscription preferences. We will not share or sell your information to third parties for marketing purposes.

Unsubscribing

If you decide you no longer wish to receive our newsletters, you can unsubscribe at any time by clicking the 'unsubscribe' link at the bottom of any of our emails. Once you unsubscribe, you will no longer receive newsletters from us.

By using our website, you agree to our website's privacy policy. Thank you for your interest in Arifel Epoxy Floors. We look forward to keeping you informed and engaged with all that we have to offer.